



Sustainable tourism
in 10 steps

Take care for Santa Susanna, take care for the planet

#TakeCareSantaSusanna



Santa Susanna, sustainable tourism

Tourism is a sector that is highly vulnerable to climate change and, at the same time, one of the causes of global warming:

- High consumption of resources such as water and energy
- Significant production of waste
- CO₂ emissions caused by travel

Are tourist activities with a smaller impact possible?

In Santa Susanna we have a strategy for moving towards tourist sustainability.

Are you with us?

- ✓ *Practise respect for the environment.*
- ✓ *Do activities that benefit the local community*
- ✓ *Wonder with all your senses without leaving a trace!*

Index

1



Care for natural resources

2



Active tourism and green mobility

3



Respect the planet from the table

4



Sustainable shopping

5



Less means more with waste

10



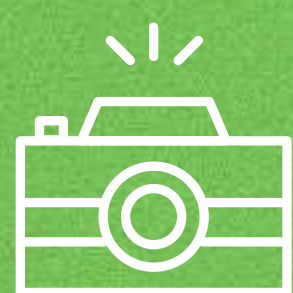
Silence, peace and health

9



For a sustainable future

8



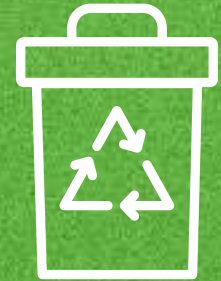
A mosaic of landscapes to discover

7

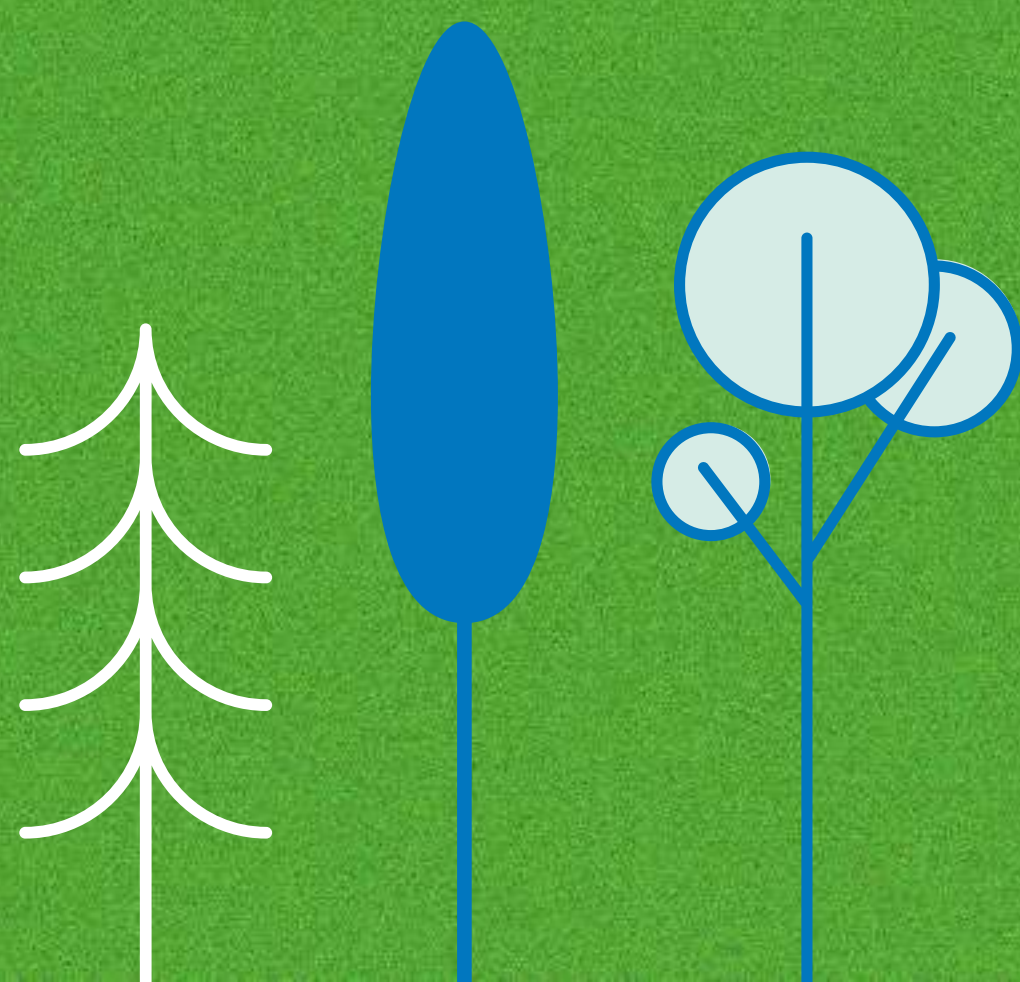


Smart tourist destination

6



Each waste has its place





1

Care for natural resources



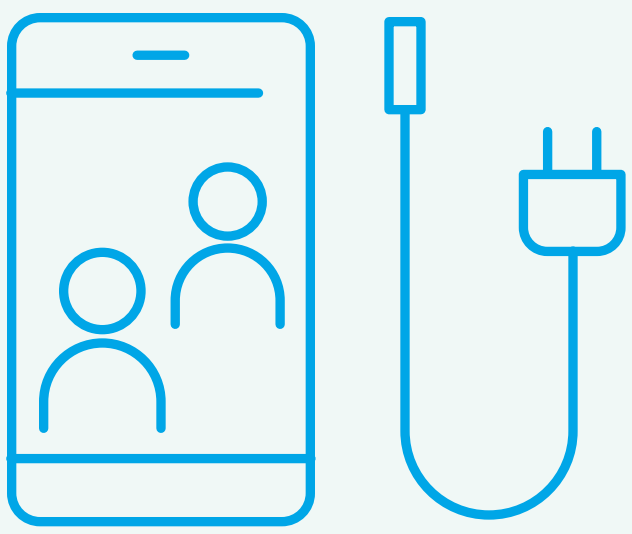
When you stay in a hotel or apartment, it is easy not to worry about consuming basic resources like water and electricity.

Wherever you are, save energy and water to conserve natural resources and reduce CO₂ emissions.

*Did you know that climate change will reduce rainfall in some areas of Catalonia by 14%?
This means more droughts and greater fire risk.*

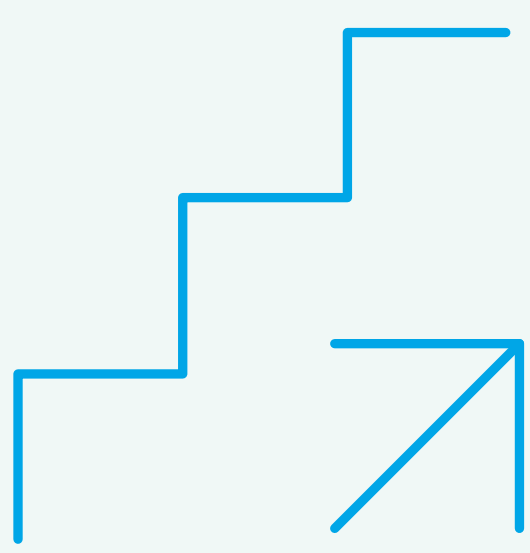


Energy savings, on holiday too



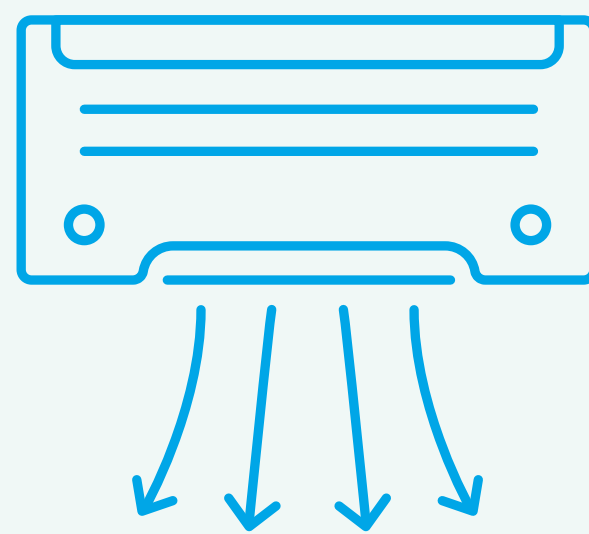
Turn everything off when you go out.

Plug-in appliances
consume even
when they are
not used!



Avoid taking the lift whenever you can.

You'll be doing
your health a
favour and
consume less

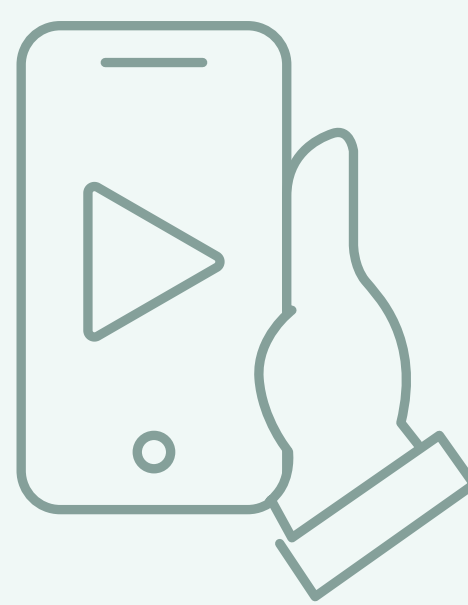


Remember the ideal temperature for the air conditioning

26°C in summer

21°C in winter

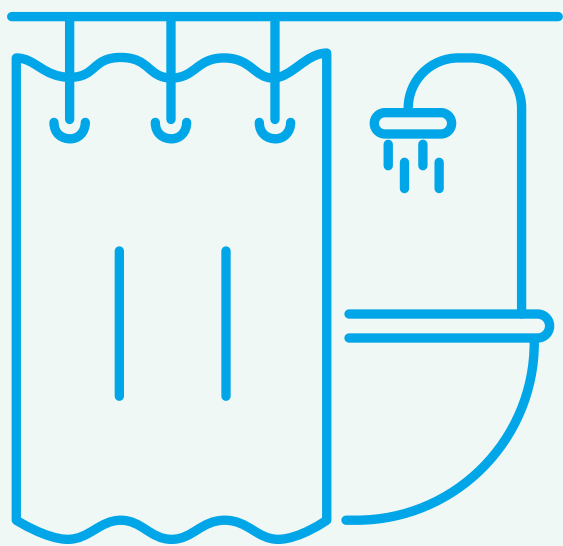
In summer, with
every degree we turn
down the thermostat,
we spend 8% more
on electricity.



*During the
holidays,
unplug
completely and
forget about
your work
phone!*

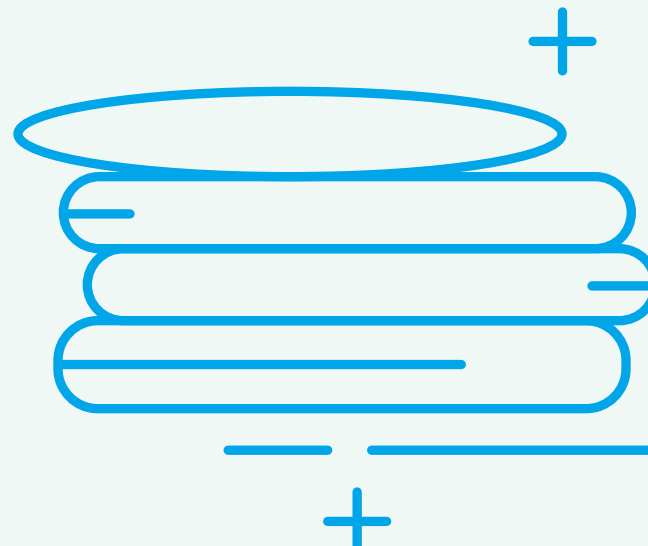


Water, a scarce resource



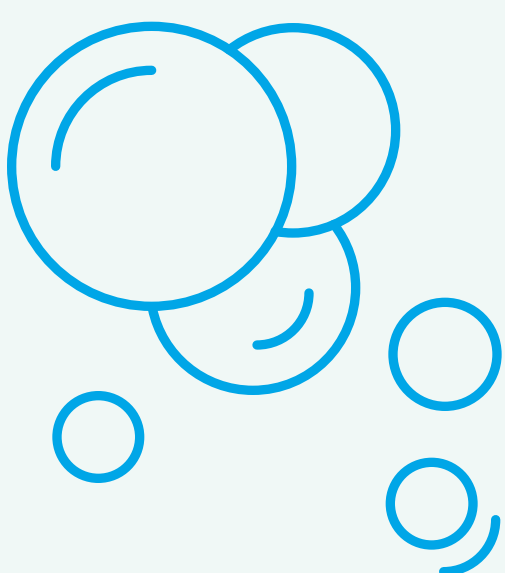
Avoid the tub and use the shower.

With a quick shower, you use 4 times less water than with a bath.



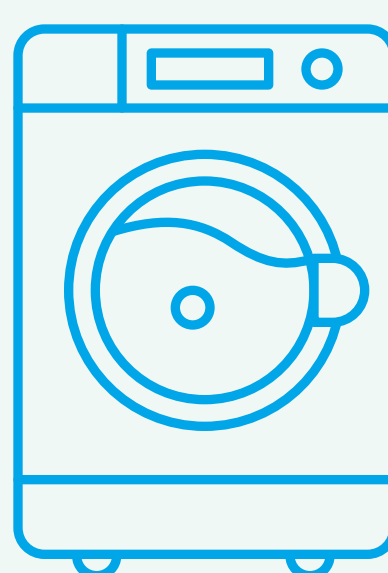
Consider whether the towels and sheets have to be washed every day.

You can cancel the replacement service at reception.



When you wash your hands or clean your teeth, turn off the tap while you don't need water.

You can save up to 30 litres a day!



Use the washing machine and dishwasher only when they are full.

A washing machine consumes up to 62 litres of water in every wash.



2

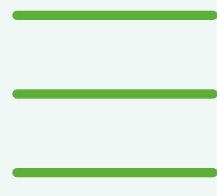
Active tourism and green mobility



Traffic is one of the main causes of climate change and pollution in cities.

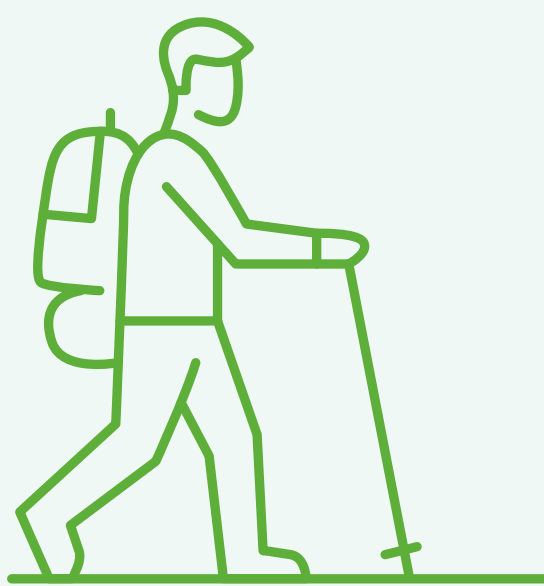
Park up your car and get around on foot, by bike or on public transport.

Did you know that air pollution causes more than 25,500 premature deaths in Spain every year?



For mobility with fewer emissions

For short distances



On foot

Remember the coastline is very flat!

Map



By bicycle

Enjoy the cycle path to get from the hotels to the centre.



Cycle routes



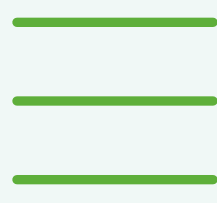
Guided routes



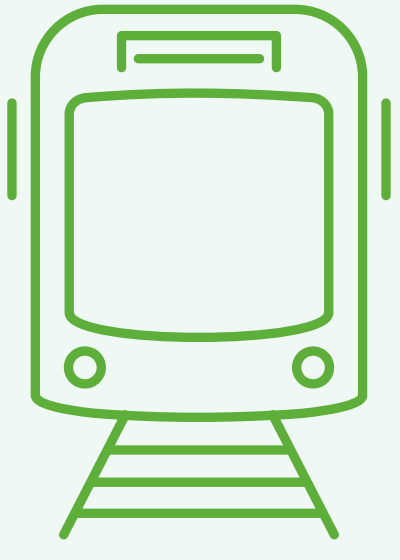
Bicycle rental



Cycle establishments

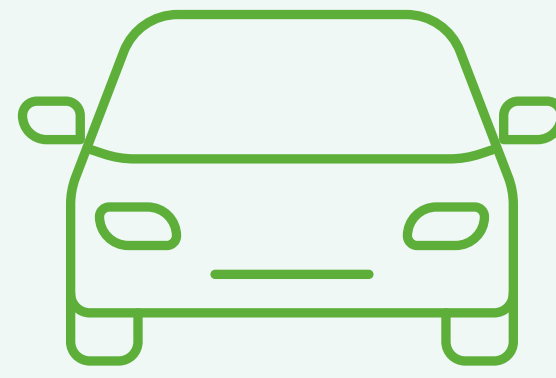


For longer distances



Public transport

There are many ways you can get to Girona, Barcelona or nearby towns.

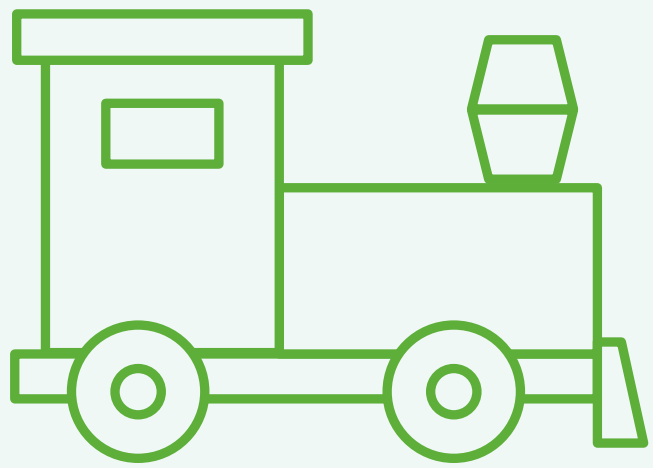


If you have to go by taxi or private car...

Share or use electric or hybrid cars.

Taxi service:
93 767 85 71

[Further information →](#)



If you come with your family in the summer...

Get on the El Cuc miniature train!

[Further information →](#)

Did you know that you can choose the most suitable accommodation depending on whether you are coming with your family, you are an athlete or a cycling specialist?

[Where to sleep in Santa Susanna →](#)



3

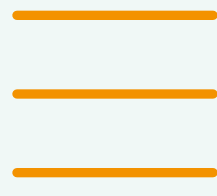
Respect the planet from the table



Globalisation brings us any product in the world at any time of the year, but at a great environmental cost.

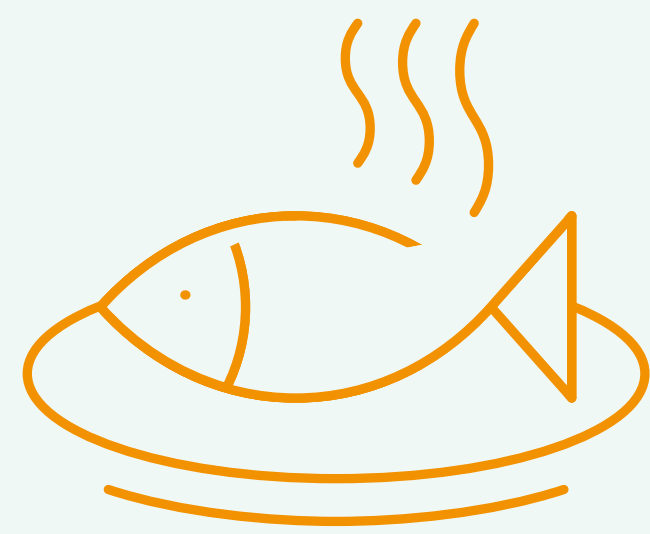
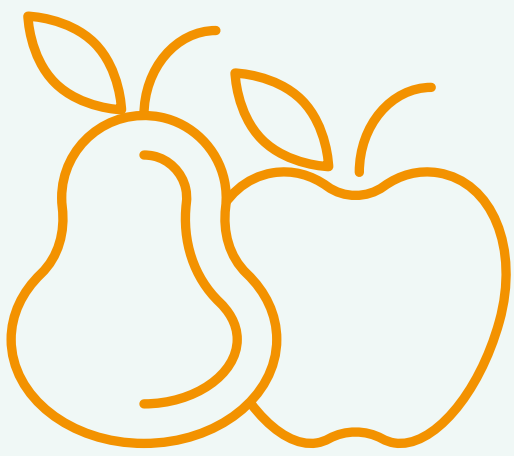
What if we buy food produced in our surroundings?

- ✓ *We will be promoting fresher, seasonal products and with more nutritional value*
- ✓ *We will revitalise the economy*
- ✓ *We will reduce the transport and CO₂ emissions*



From garden to plate

Agriculture is a very important economic and productive activity for Santa Susanna. It provides us with high-quality local products, especially garden produce such as artichokes, endives and beans.



Consume km 0 products from local shops.

And, if it's Saturday, come to the market of local produce.

Further information →

Ask for local products at restaurants.

The carbon footprint of a packed tomato brought from a distance is 20 times greater than that of a local tomato.

Visit the Baixà Tordera Agricultural Park.

It is one of the most fertile areas of Catalonia.



4

Sustainable shopping



Jewellery, handicrafts or fashion can be chosen from local producers.

Buying from small local shops or in one of the municipal markets can be of great support for producers and traders in the area. It also reduces the carbon footprint.



Shop in small shops and markets



Come to the shops in the centre!
You will help to drive the local economy.

Further information →

Market of local produce

(alimentació)

Rbla. dels Països

Catalans

Saturday mornings
(all year)



Summer weekly market

(all kinds of products)

Av. del Mar

Tuesday mornings
(from April to October)



Weekly market

(clothes and food)

Torrentó de

Can Gelat

Sunday mornings
(all year)



Craft market

Av. del Mar

Every afternoon
(from April to October)



Choose souvenirs made by local artists.

Local craft product →



5

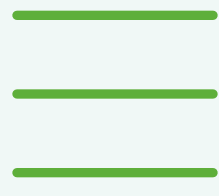
Less means more with waste



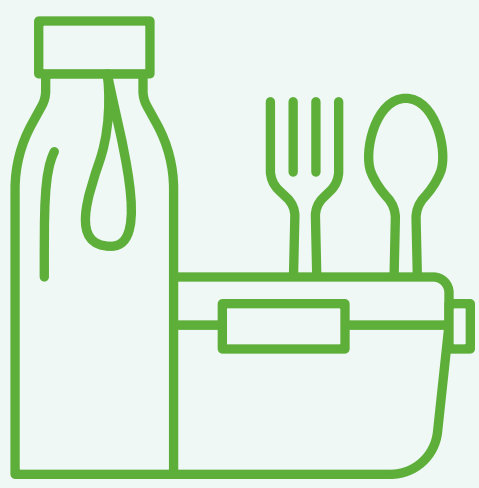
The Mediterranean is one of the most biodiverse seas on the planet, but this wealth is endangered by the large amount of waste that reaches it.

If we follow the 3 R's - Reduce, Reuse and Recycle - we will help preserve it!

Did you know that the ingestion of plastics threatens more than 130 Mediterranean species of fish, turtles, mammals and birds?



Reduce and reuse



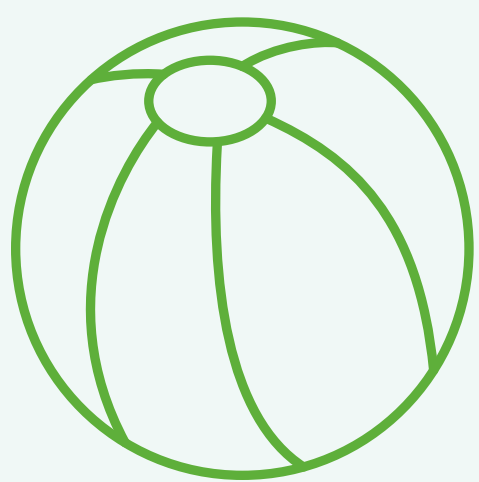
Picnic kit

Bring your water bottle, lunch box and cutlery... from home and make sure it is reusable. You will avoid using many disposable containers!



Shopping kit

Buy in bulk, avoid unnecessary packaging and always carry your reusable bag!



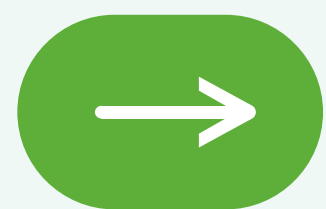
Beach kit

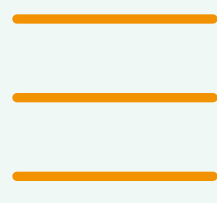
Balls, inflatables and toys; bring them from home whenever you can. If you can't, buy quality and when you no longer use them, someone else can.

Antiques Market

Rbla. Onze de Setembro
(alongside the N-II)

Friday mornings and every 4th Sunday
of the month (all year)





6

Each waste has its place



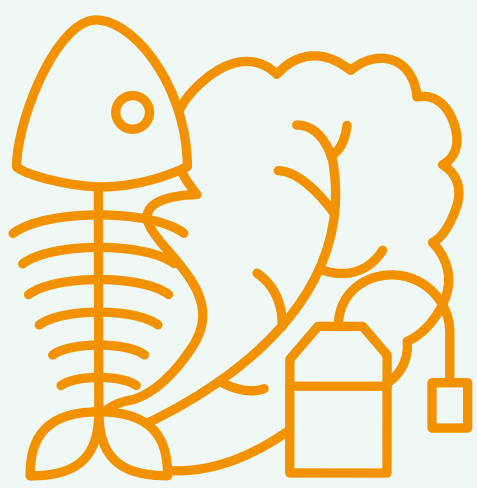
If we reduce, reuse and recycle well, 90% of waste is still useful.

Did you know that in 2021 Santa Susanna took part in the Ecovidrio 'Green Flags Campaign'?

- ✔ *4th place on the ranking of towns that recycle most glass in Catalonia*
- ✔ *Leading glass recycler on the Maresme coast*

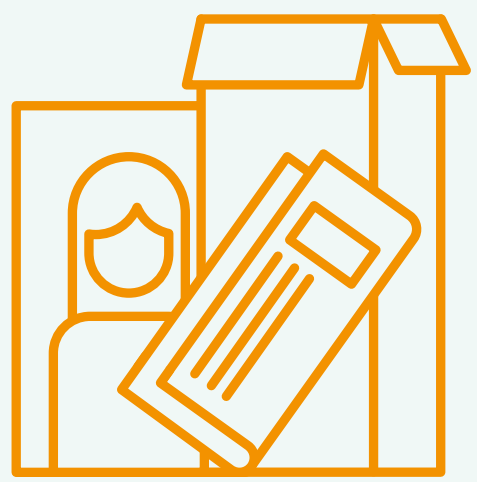


Separate each waste well



Organic in the brown container

Leftover food, coffee dregs and leftover infusions, corks, compostable containers



Paper and cardboard in the blue container

Sheets of paper, newspapers and magazines, folded cardboard boxes and cardboard containers



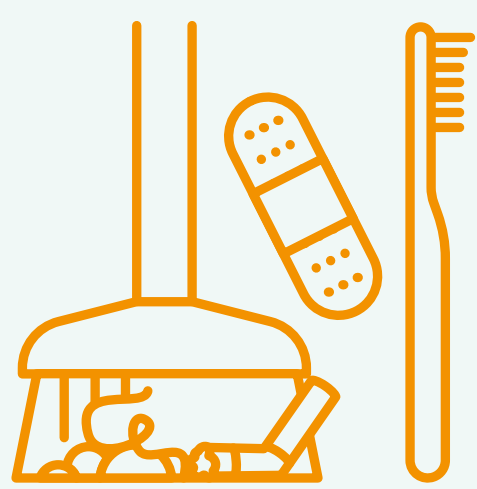
Light packs in the yellow container

Plastic, tins and polystyrene



Glass in the green container

Empty, uncapped glass jars and bottles



The grey bin, for non-recyclable waste only!

Dust from sweeping, personal care products, cigarette butts, etc.



And in mini landfills?

Batteries, bulbs, small electric and electronic devices...

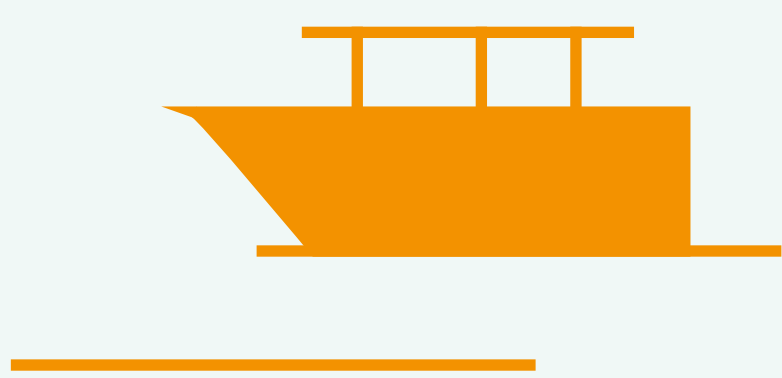
- Car park between c/ Sant Ramon and av. Montserrat
- Entrance to CC Carrefour

For other waste, go to the Pineda de Mar and Malgrat de Mar landfills

Mondays to Saturdays from 10 a.m. to 1 p.m. and from 5 p.m. to 8 p.m.
Sundays from 10 a.m. to 2 p.m.

If you are in the tourist area, look for the recycling containers in front of the station and the Tourist Office.

Did you know that 15% of cigarette butts end up in the sea? Always put them out and throw them in the bin or grey container, never in the sand!





7

Smart tourist destination



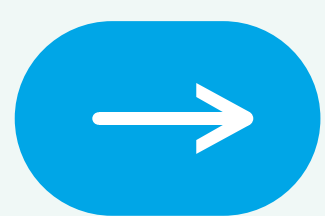
Society's digital transformation has changed the interaction between places and their visitors. Santa Susanna is right with it and offers you many resources that are no longer on paper.

Did you know that it takes 24 trees to make a ton of paper?



And you, what role do you play?

Give priority to digital information

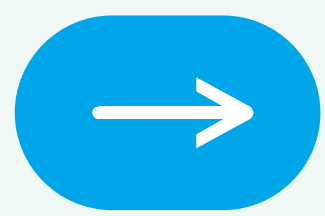


Get to know the town with a PDF leaflet like [this](#)! Now you can make digital queries on the website and the touchscreen of the Tourist Office.

Use technology to view menus or maps

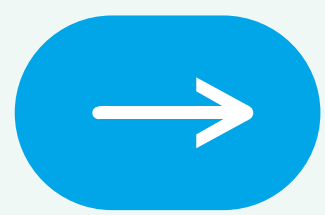
With a single QR you can have information on your mobile device.

Now you can plan your stay digitally



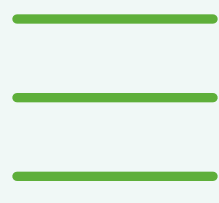
The Inventrip web makes it easy!

Visit the Vall d'Alfatà Municipal Library



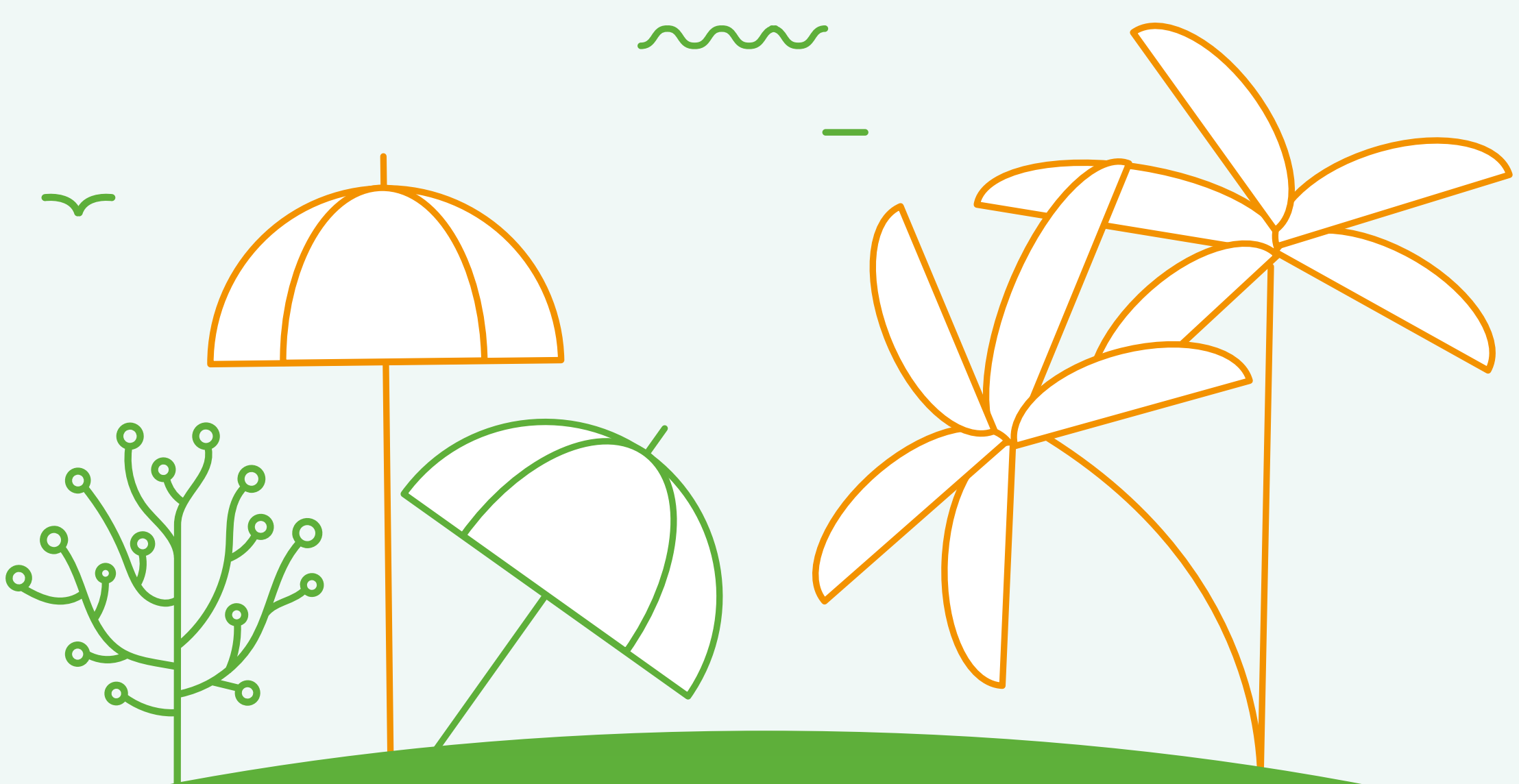
Here you will find the international press and many summer readings.
Rbla. dels Països Catalans, 2

Throw any paper that you can't avoid using into the blue bin. The recycling mashes and soaks it to extract the inks. The pulp is useful for making recycled paper.



8

A mosaic of landscapes to discover



Learning, enjoying, feeling, knowing and respecting the immediate surroundings are key values for trace-free sightseeing.

From the Montnegre i el Corredor Natural Park to the more than two kilometres of beaches, Santa Susanna stands in an unbeatable location and possesses a rich natural, agricultural and cultural heritage.

Enjoy every nook and cranny, without leaving a trace

Santa Susanna is a combination of beaches, fields, forests and hills. The town offers unlimited possibilities for walking, cycling or water sports without going further afield.

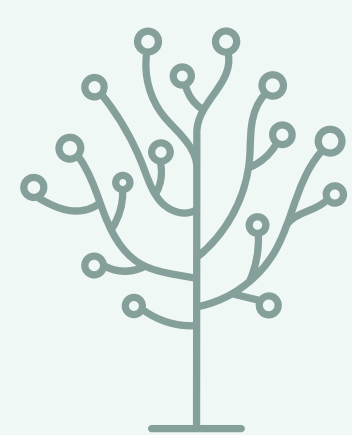
✓ Sand, sun and sea

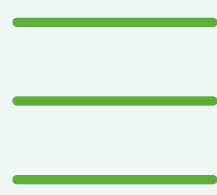
On the beach, be civil and respectful. Do not soil the sand or trample dune areas. Choose activities that respect the natural environment and preserve coastal and marine ecosystems.

Water activities →

Did you know that Santa Susanna beach is home to the only population of marine mignonette (Reseda hookeri) in the Iberian Peninsula?

It was believed to be extinct in Catalonia. Its presence is a sign of good environmental quality.





Forests, paths and hills

Take advantage of Santa Susanna being at the entrance to the Montnegre i el Corredor Natural Park and see the wildlife and vegetation of this unique place with respect, civility and curiosity.



Cycle routes →



Leisure activities →



Harvests, local food and agricultural tradition

Discover the town's agricultural surroundings to see the area's producers and discover the source of the products grown in the Maresme.

Further information:

Tourist Office



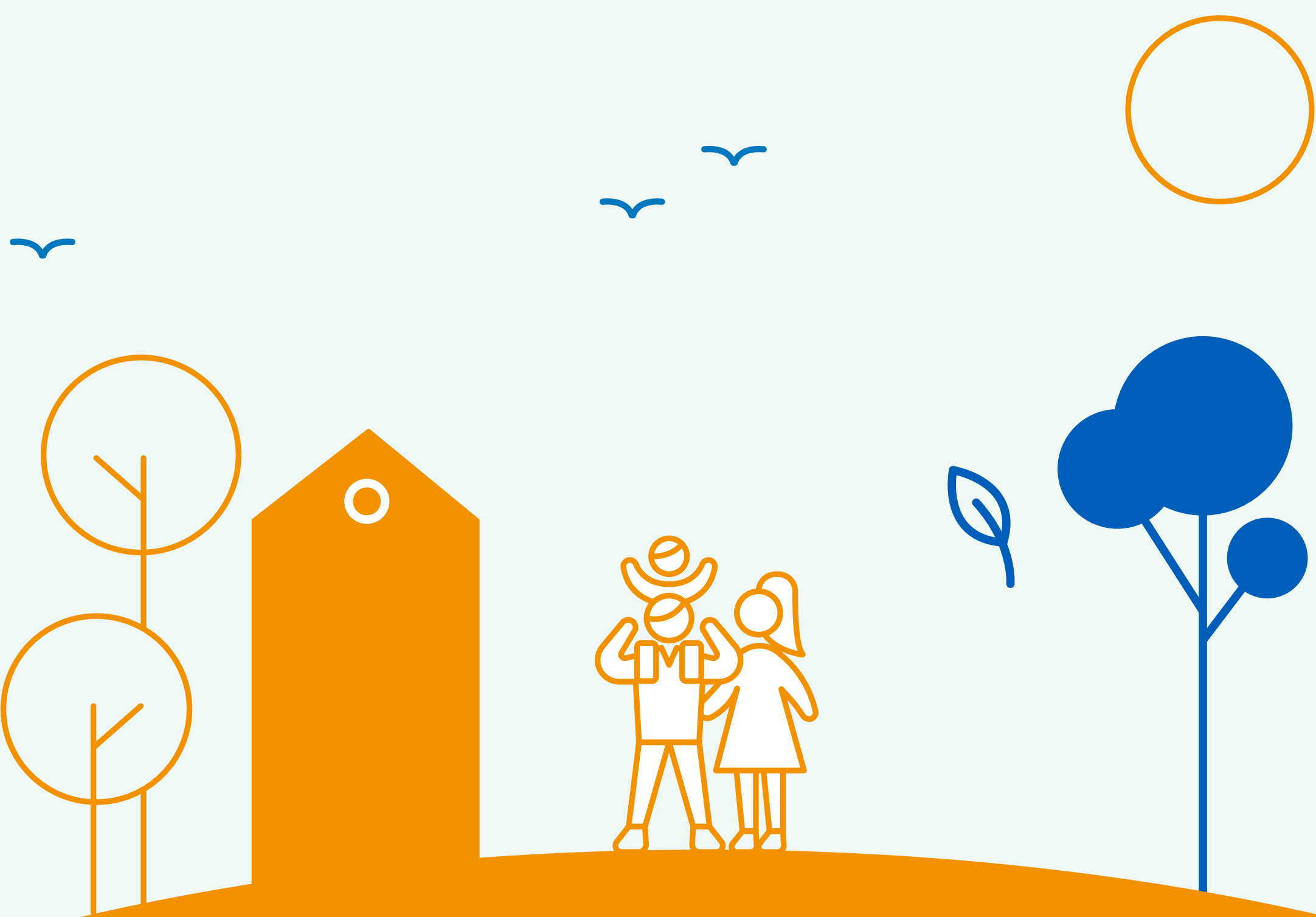
Selmar Federation of Groups for the Defence of Plants





9

For a sustainable future



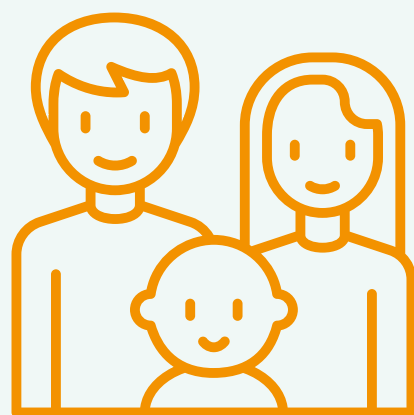
Holidays are a very important time for children to learn and grow.

Increase their knowledge and respect for the environment through experimentation and play, and by mirroring their adult examples.

Building sustainability from childhood

- ✓ **Economic sustainability**
Share the value of everything we consume and produce with the children. An action such as taking home lunch leftovers from a restaurant can be an excuse to pass on a lot of values!

- ✓ **Environmental sustainability**
Discovering and caring for the plants and animals of the places we visit is a great life lesson. Santa Susanna offers lots of activities for you to enjoy the beauty of the countryside together.

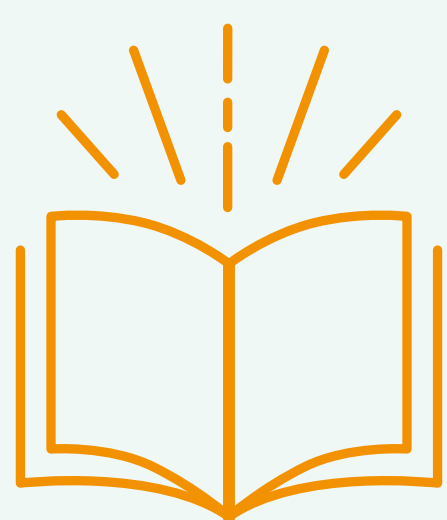


[Family activities](#) →



Social and cultural sustainability

Do a variety of activities to convey values such as culture, tradition, diversity and human rights. Santa Susanna is a mosaic of cultures that coexist all year round.



Cultural activities at the Library

Further information →



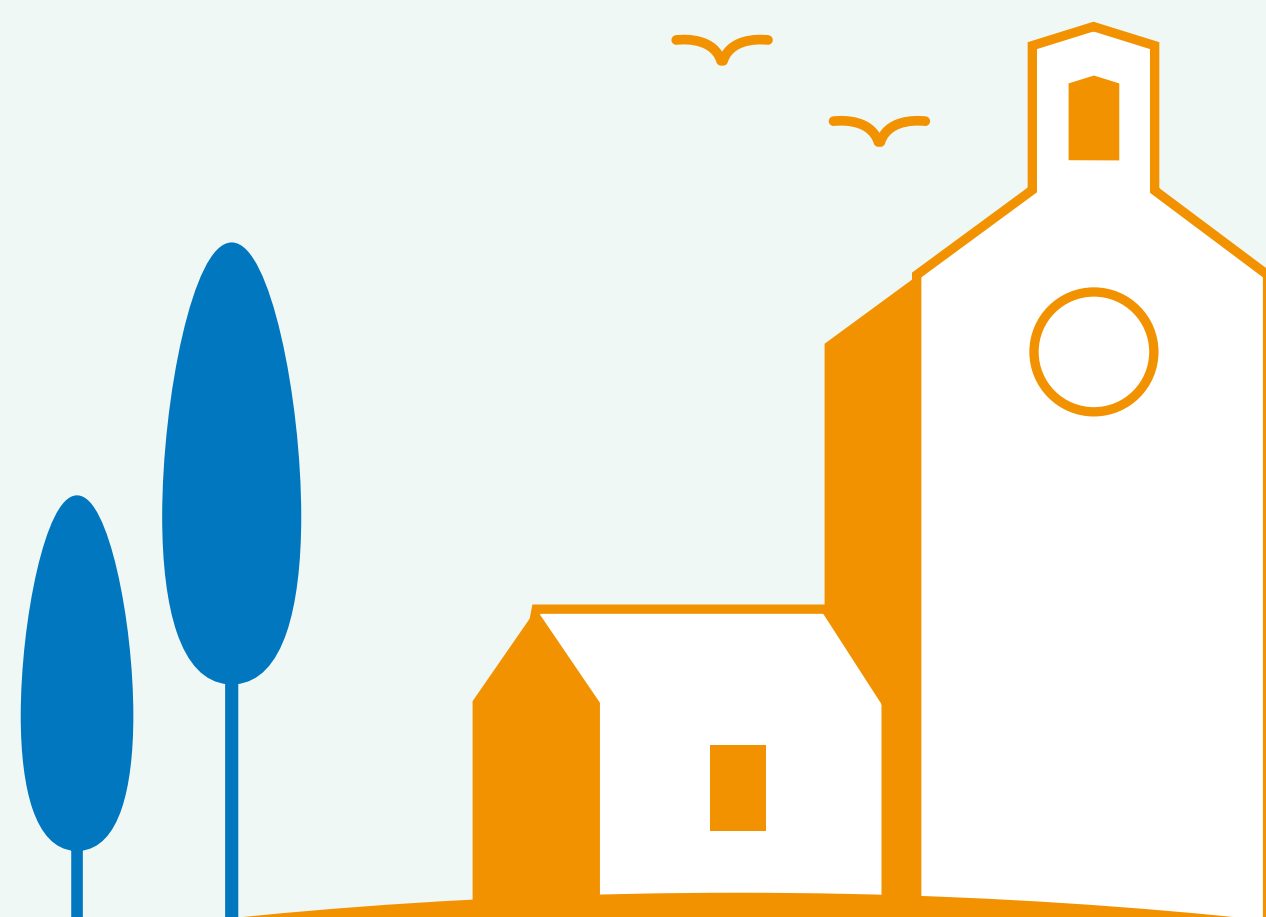
Cultural Gymkhana for the family

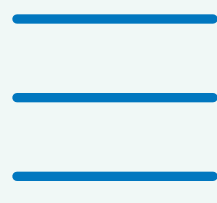
Further information →



Family guide *Granny of the Maresme*

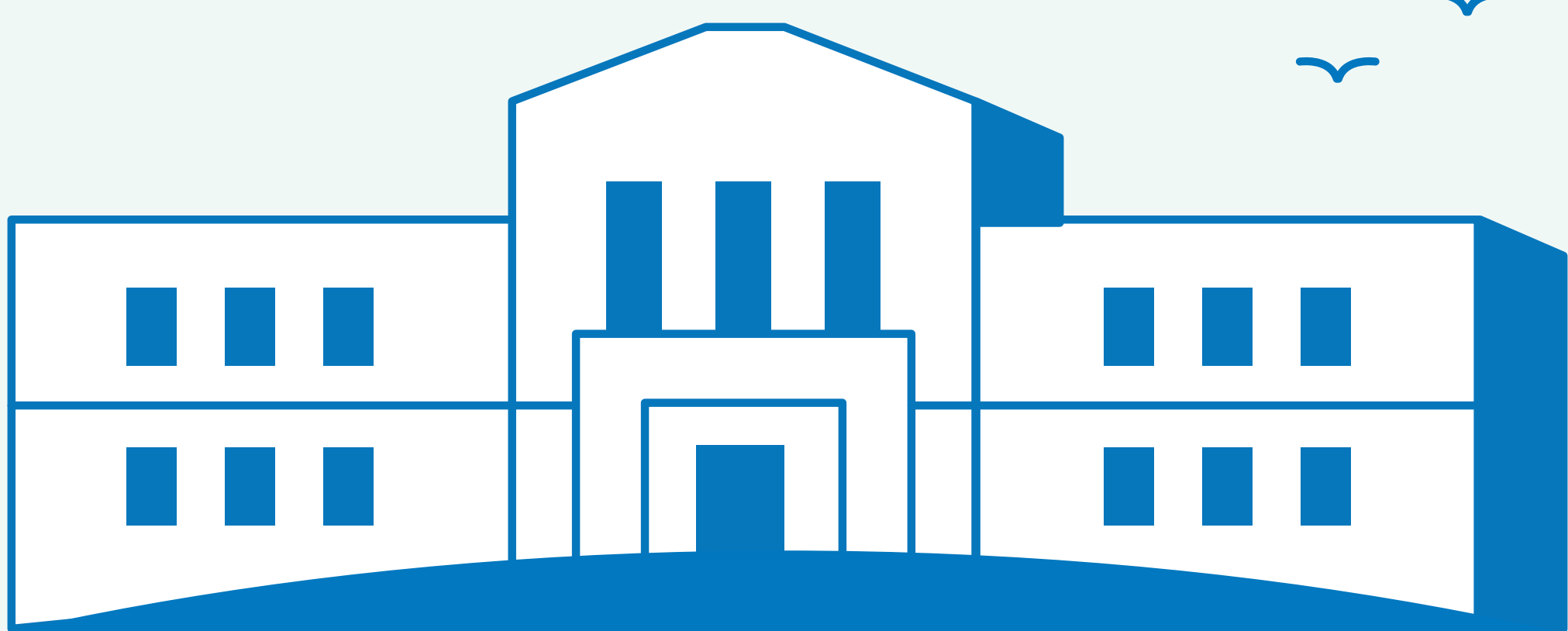
Further information →





10

Silence, peace and health



Noise negatively affects the normal conditions of the environment and can cause physical harm to people.

Did you know that Spain is one of the noisiest countries in the world?

*World Health Organisation
Healthy Noise Threshold:*

*53 dB during the day
45 dB at night*

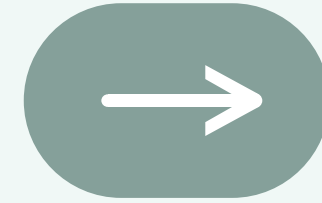


9 million Spaniards live with average levels of 65 dB

What can we do to help reduce the noise in our society?



Municipal ordinance for coexistence (chapter 12)



Living and coexisting



If you are in a public area...

Keep your voice down during the day and at night.



On the beach...

Don't listen to music without headphones and avoid shouting.



If you are in your accommodation...

Keep the radio, television or music down and avoid making unnecessary noise.



If you use your vehicle to get around...

Obey the speed limits and avoid sharp acceleration and braking. Don't use your horn unnecessarily.



Sustainable Santa Susanna



BIOSPHERE
TOURISM

Santa Susanna has been a Biosphere destination since 2022.

Several services, companies and spaces in the town have also been recognised with this badge:

- Tourist Office
- Llevant Beach
- Aqua Hotel Aquamarina & Spa
- Aqua Hotel Montagut Suites
- Aqua Hotel Onabrava & Spa
- Hotel Tahití playa
- Dofi Jet Boats
- Can Rosich Rural Tourism
- El Cuc Tourist Train

Further information →

Other stamps:



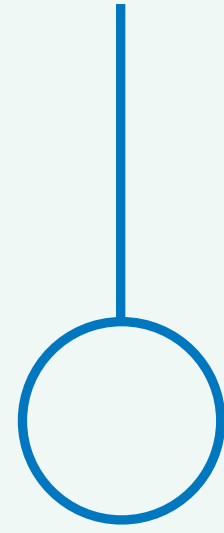
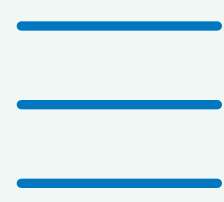
Turisme Esportiu
Platja en Família
Cicloturisme a Catalunya



Santa Susanna
Destí Intelligent

Adherit 2020





Tourist Office

Av. del Mar s/n – Mercury Village
08398 Santa Susanna
Tel. (00 34) 93 767 90 08

Turisme Santa Susanna

Plaça Catalunya, s/n
93 767 84 41 (ext. 6)

stasusanna-barcelona.uk

#TakecareSantaSusanna
#VisitSantaSusanna



Diputació
Barcelona



**ZERO
FLYER**

